



Why the NovelBaltic project?

- We aim to maximize the use of renewable forest resources by applying waste-free technology solutions
- We are dedicated to producing high-quality, authenticated plant extracts from local ingredients such as forest berries, conifer needles, tree bark etc.
- We follow the current world trend of replacing synthetic products with natural, non-toxic ones on the basis of plant raw materials

Why non-timber forest products?

- Worldwide demand for bioactive molecules of natural origin has increased considerably in the recent years, due to factors such as new consumer awareness, cultural and societal changes as well as expanded knowledge in energy alternatives and natural raw materials
- The forest biodiversity is nowadays viewed as an important reservoir of novel therapeutic agents, not to mention cosmetic and agrifood sources as well
- A single plant species may harbour more than a hundred different secondary metabolites of various chemical structures representing a wealth of bioactive extracts and purified molecules for various plant processing industries

Silv EXPO's main contributions to NovelBaltic project

- «Silv EXPO» has participated in carrying out a survey of infrastructural R&D needs of enterprises involved in the production and processing of NTFPs in Latvia
- We have helped to organize and actively engaged in project related international webinars introducing current natural product market and export trends to the participants
- «Silv EXPO» has contributed to the analysis of NTFP sector market capabilities in the Baltics/Europe in connection with thereof export potential to China and Asia
- In order to arouse an interest in the Baltic region NTFPs in Asia, we have cooperated in the development of enterprise portfolio by gathering information from Baltic SMEs' about their product capacity and raw materials etc. with the goal to promote these companies in China